

QUALIFIED LEAD PROGRAM (Total System) Price List

BROADCASTS (Monthly)					
Broadcast Quantity per Month	1,000	3,000	6,000	9,000	12,000
Price per Month	\$159.00	\$239.60	\$330.81	\$422.82	\$514.89
Projected <i>Press 1 Info Requests</i> per Mo. ^A	6	17	33	50	66
Projected <i>Caller ID Calls</i> per Mo. ^B	16	48	96	144	192
Ans'g Machine Msg's Left Mo. ^C	80	240	480	720	960
Estimated Number of QL's Month	10	31	61	92	122
Projected Cost per Qualified Lead	\$15.59	\$7.83	\$5.41	\$4.61	\$4.21
BROADCASTS (Quarterly)					
Broadcast Quantity per Quarter	3,000	9,000	18,000	27,000	36,000
Price per Month	\$88.84	\$161.52	\$250.54	\$339.30	\$436.13
Projected <i>Press 1 Info Requests</i> per Qtr. ^A	17	50	99	149	198
Projected <i>Caller ID Calls</i> per Qtr. ^B	48	144	288	432	576
Ans'g Machine Msg's Left Qtr. ^C	240	720	1,440	2,160	2,880
Estimated Number of QL's Quarter	31	92	184	275	367
Projected Cost per Qualified Lead	\$8.71	\$5.19	\$4.09	\$3.70	\$3.56
BROADCASTS (Annually)					
Broadcast Quantity per Year	12,000	36,000	72,000	108,000	144,000
Price per Month	\$69.19	\$101.42	\$163.43	\$231.62	\$286.18
Projected <i>Press 1 Info Requests</i> per Yr. ^A	66	138	396	594	792
Projected <i>Caller ID Calls</i> per Yr. ^B	192	576	1,152	1,728	2,304
Ans'g Mach's Msg's Left Yr. ^C	960	2,880	5,760	8,640	11,520
Estimated Number of QL's Year	122	367	734	1,102	1,469
Projected Cost per Qualified Lead	\$6.78	\$3.31	\$2.67	\$2.52	\$2.34

^A Projected "*Press 1 Info Requests*" and "*Caller ID Call*"s are averages based on actual results from company broadcasts conducted over several months. Respondents press "1" on their keypads to talk with the Client or to leave a message. The results for each Client may vary. There is a \$50 charge when the *Announcement* message is changed. Some custom SIC business selections may incur a surcharge.

^B *Caller ID Calls* come from people who did not hear the announcement but who returned the Client's call. These calls can be sent to the Client's voicemail with an *Announcement* message of the Client's choosing. These calls can become excellent Qualified Leads and customers.

^C Represents an estimate of the number of Answering Machines detected during a Broadcast with messages left for Clients. Many of these prospects can become excellent customers for our Clients. Clients are billed Monthly or Quarterly for Broadcasts depending on the type of order.

DEFINITIONS

Broadcasts:	Automated <i>Announcements</i> to prospect companies in SIC's pre-selected by the Client.
Announcements:	Prerecorded phone messages that are automatically played to company prospects during a Broadcast.
Set Up:	Markets Global completes <i>Set Up</i> tasks for Client: 1) creates <i>Announcement</i> scripts; 2) reviews the audio for <i>Announcements with Client</i> ; 3) initiates and monitors <i>Broadcasts</i> ; 4) analyzes <i>Broadcast</i> results.
Press "1":	Respondents press the number "1" key on their keypads in response to Client's <i>Announcement</i> .
Call Transfers:	Press "1" Respondents are automatically transferred live to the Client's telephone or voicemail.
Broadcast Hours:	Client's <i>Announcement</i> can be Broadcast at specified hours and days and in controlled quantities.
Press "9":	Respondents can press "9" on their keypads to be removed from the calling program.
Caller ID Calls:	Prospect companies often call Clients from their <i>Caller ID</i> 's. These callers did not hear the Client's <i>Broadcast Announcement</i> , but can be sent to Client's voicemail with a similar Greeting. Excellent Qualified Leads and new customers can be developed from <i>Caller ID Calls</i> .
Virtual Corporations:	The Company assigns Clients to free <i>Virtual Corporations</i> (Market Teams) with each Broadcast order of 3,000 companies. <i>Virtual Corporations</i> can produce free grocery gift certificates, free VISA® Gift Cards and commission checks through 10 payout levels. Active Clients receive these benefits without cost. This is a very creative way for Markets Global to provide income and Cash Flow solutions for its Clients.

MARKETS GLOBAL

Industry Specific Market Penetration

P.O. Box 523 Spruce Pine, NC 28777-0523 (828) 765 6379 / (828) 467 2599

support@marketsglobal.us / http://marketsglobal.us